

## MSACL 2017 US - Exhibitor Application and Contract

Exhibits: January 24, 25, 26 (Tue Wed Thu)

Complete Hours and Details at [https://www.msacl.org/2017US\\_Exhibits\\_for\\_Vendors.php](https://www.msacl.org/2017US_Exhibits_for_Vendors.php)

**Exhibit Booth Includes:** (a) 7x44" exhibitor Identification Sign, (b) basic 500 watt Electrical Power Strip, (c) Waste Basket & Daily Pickup (d) 6-foot draped table and 2 chairs, (e) Four **Exhibits Only** registrations registrations – *not valid for exchange or upgrade*, (f) free Lead Collection via BadgerScan app.

**Does NOT include:** (1) Full Conference & Exhibits Registration\*, or (2) basic wifi.

\*Please note that Conference & Exhibits registration is required to present an abstract from the podium or as a poster.

Company [EXHIBITOR]:	Contact Name:
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Billing Address:	Email:
	Tel:

Exhibit Booth Location Preference:: Select up to three booth numbers # \_\_\_\_\_ # \_\_\_\_\_ # \_\_\_\_\_ (NOT GUARANTEED)

List any exhibitor(s) you wish to be near:

List any exhibitor(s) you **do not** wish to be near:

**Product/Service Description:** You will be notified on how to submit ONLINE following application acceptance.

<p style="text-align: center;"><b>Exhibit Booth(s)</b> <b>+ \$400 per booth After Oct 1, 2016</b></p> <p><input type="checkbox"/> 1: \$3,950 (10x10 ft)</p> <p><input type="checkbox"/> 2: \$7,900 (20x10 ft)</p> <p><input type="checkbox"/> 3: \$11,850 (30x10 ft)</p> <p><input type="checkbox"/> 4: \$15,800 (40x10 ft)</p> <p><input type="checkbox"/> 4: \$18,800 (20x20 ft), <b>island</b></p> <p><input type="checkbox"/> Sponsor Discount to \$ _____</p>	<p style="text-align: center;"><b>Cancellation Refund Policy</b></p> <p>Before Nov 06, 2016 : 75%</p> <p>Nov 06 – Dec 06: 50%</p> <p>Dec 07 – Jan 05 : 25%</p> <p>After Jan 05 : 0%</p>	<p>Exhibitor Agrees to the following as part of this contract:</p> <p>EXHIBITOR shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. MSACL shall be included in such policies as additional named insureds. In addition, EXHIBITOR acknowledges that MSACL does not maintain insurance covering exhibitor's property and that it is the sole responsibility of EXHIBITOR to obtain business interruption and property damage insurance insuring any losses by EXHIBITOR.</p>
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<p>Payment is by <b>Check</b> or <b>Credit Card (CC)</b> or <b>Bank Transfer</b>.</p> <p><input type="checkbox"/> If paying by <b>CC</b> complete Authorization below.</p> <p><input type="checkbox"/> If paying by <b>Check</b>, make payable to "MSACL".</p> <p><input type="checkbox"/> If paying by <b>Bank Transfer</b>, you will receive transfer info on your invoice following submission of this application.</p>	<p>Additionally, it should be noted that a \$4000 fee will be charged to the Exhibitor if Exhibitor dismantles or abandons exhibit prior to the close of the Exhibition.</p> <p><b>Signature/Date: REQUIRED TO SIGN HERE</b> <i>[submission via email constitutes signing]</i></p>
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Amount Authorized: \$ \_\_\_\_\_ Name on CC: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

I authorize MSACL to charge the credit card listed for the amount listed. **Signature: SIGN HERE FOR CC Purchase**

**CC Authorization:** MC VISA AMEX Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Questions: 858-922-5813  
 Fax to: 858-876-1873  
 Email to: [chris.herold@msacl.org](mailto:chris.herold@msacl.org)

Mail to: MSACL  
 205 12<sup>th</sup> St  
 Del Mar, CA 92014

# Preliminary Exhibit Hall Map

[Click Here to see currently booked booth positions](#)

Current positions may change if placement prioritization occurs by Oct 1.

After Oct 1, priority is determined by Application Submission Date only.

Placement Priority, before October 1, is determined by:

**Corporate Sponsorship Level > Previous Exhibitor > Application Submission Date**

