

MSACL 2018 US – Print Ads

For publication in the MSACL Conference Printed Program

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|----------------------|---------------|
| Contact Name: | Email: |
|----------------------|---------------|

| | # of Pages | Cost Per Page | Total |
|--------------------|------------|---------------|-------|
| Color Ad: | | \$950 | |
| B&W Ad: | | \$650 | |
| | | Total: | |

Printing Specifications

Binding: Perfect Bound (similar to most scientific journals).
File Type: PDF, Press Quality. Embed Fonts.
Printer's Marks: NONE
Page Size with No Bleed: 8.5 x 11 inches (Letter).
Page Size with Full Bleed: 8.75 x 11.25 cm (Letter + 0.125" per side).

AVOID placing TEXT/IMPORTANT IMAGES within 0.375" of the edge or they may get lost in a crease.

Print Material Deadline: **December 15, 2017** -- > Email to : chris.herold@msacl.org

LITERATURE RACK PLACEMENT

**Each Color Ad includes opportunity for placement in one (1) slot
on Literature Rack in front of Registration Desk.**

Payment

Payment is by **Check** or **Credit Card (CC)** or **Bank Transfer**.

- If paying by **CC** complete Authorization below.
- If paying by **Check**, make payable to "MSACL" and mail to address below
- If paying by **Bank Transfer**, you will receive transfer info on your invoice following submission of this application

Name on CC: _____

Email: _____ Phone: _____

I authorize MSACL to charge the credit card listed for the amount listed. **Signature:** **SIGN HERE FOR CC Purchase**

CC Authorization: MC VISA AMEX Credit Card #: _____ Exp Date: _____

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