

MSACL 2019 US – Print Ads

For publication in the
MSACL Printed Conference Digest (n~800-900) or Full Printed Program (n~200-300)

Contact Name:	Email:
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	# of Pages	Cost Per Page	Total
Color Ad in Digest:		\$2500	
B&W Ad in Digest:		\$1750	
Color Ad in Full Program:		\$1250	
B&W Ad in Full Program		\$850	
		Total:	

**Conference Digests will be provided free of charge to the entire attendee base.
Printed Programs must be pre-ordered by attendees.**

Printing Specifications

Binding : Perfect Bound (Full Program) or Saddle Stitch / Staple (Digest)
File Type: PDF, Press Quality. Embed Fonts.
Printer's Marks: NONE
Page Size with No Bleed: 8.5 x 11 inches (Letter).
Page Size with Full Bleed: 8.75 x 11.25 cm (Letter + 0.125" per side).

AVOID placing TEXT/IMPORTANT IMAGES within 0.375" of the edge or they may get lost in a crease.

Print Material Deadline: February 15, 2019 --> Email to : chris.herold@msacl.org

LITERATURE RACK PLACEMENT

**Each Color Ad includes opportunity for placement in one (1) slot
on Literature Rack in front of the Registration Desk.**

Payment

- If paying by **CC** complete Authorization below.
- If paying by **Check**, make payable to "MSACL" and mail to address below
- If paying by **Bank Transfer**, you will receive transfer info on your invoice following submission of this application

Name on CC: _____

Email: _____ Phone: _____

I authorize MSACL to charge the credit card listed for the amount listed. **Signature:** SIGN HERE FOR CC Purchase

CC Authorization: MC VISA AMEX Credit Card #: _____ Exp Date: _____

Questions: 858-922-5813 Fax to: 858-876-1873 Email to: chris.herold@msacl.org	Mail to: MSACL 205 12 th St Del Mar, CA 92014
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